



JOSHUA EGON HEARN | ART DIRECTION & DESIGN

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Experience

The Weather Company, an IBM Business | Creative Manager, Design, The Creative Lab,
10/16 – present

Oversee creative output of a small team of art directors and designers, help drive innovation of ad products, optimize presentation and workflow processes.

Questus NY | Senior Art Director, 05/13 – 9/16

Graphic design, UX/UI design, IA, campaign and pitch ideation, account team and client presentations, supervision of junior team members.

Grey NY | Senior Designer, 11/10 – 05/13

Graphic design, UX/UI design, IA, campaign and pitch ideation, account team and client presentations.

designwajskol | Freelance Designer, 05/10 – 11/10

Identity and print design. Developed project directions independently and collaboratively, organized and assisted with client presentations, prepared project files for production.

Principal: Jonathan Wajskol

MTWTF | Freelance Designer, 08/09 – 03/10; Intern, 01/09 – 05/09

Identity, print, and exhibition design. Developed project directions independently and collaboratively, organized client presentations, prepared project files for production, managed production. *Principal: Glen Cummings*

Education

Fashion Institute of Technology

BFA Graphic Design, 2009, Summa Cum Laude

AAS Communication Design, 2007, Summa Cum Laude

About

I like design that follows the rules. I like design that uses a clear system of hierarchy, contrast, and rhythm to organize information on a grid. I *love* interactive design because things that are built in code are all about rules and systems.

As much as I appreciate rules, I always watch for the right time to break them. Sometimes an exception elevates the whole, and the rules just have to be pieced back together later.