



JOSHUA EGON HEARN | ART DIRECTION, DESIGN, UX

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Experience

The Weather Company | Creative Director, The Creative Lab, 12/22 – present

Responsibilities: Mentor and develop a small team of art directors and designers, partner with key stakeholders to help drive product innovation, guide creative conversations with brands and agencies, define production, presentation, and workflow processes.

IBM Watson Advertising | Creative Manager, Design, The Creative Lab, 10/16 – 12/22

Responsibilities: Provide creative guidance to a small team of art directors and designers, partner with key stakeholders to help drive product innovation, lead creative conversations with brands and agencies, optimize production, presentation, and workflow processes.

Questus NY | Senior Art Director, 05/13 – 9/16

Responsibilities: Art direction, UX/UI design, IA, HTML prototyping, campaign and pitch ideation, account team and client presentations, supervision of junior team members.

Grey NY | Senior Designer, 11/10 – 05/13

Responsibilities: Digital design, UX/UI design, IA, campaign and pitch ideation, account team and client presentations.

designwajskol | Freelance Designer, 05/10 – 11/10

Responsibilities: Identity and print design. Developed project directions independently and collaboratively, organized and assisted with client presentations, prepared project files for production.

MTWTF | Freelance Designer, 08/09 – 03/10; Intern, 01/09 – 05/09

Responsibilities: Identity, print, and exhibition design. Developed project directions independently and collaboratively, organized client presentations, prepared project files for production, managed production.

Education

Fashion Institute of Technology

BFA Graphic Design, 2009, Summa Cum Laude

AAS Communication Design, 2007, Summa Cum Laude

About

I like design that follows the rules: a clear system of hierarchy, contrast, and rhythm that organizes information on a grid. I *love* interactive design because things that are built in code are built on rules and systems.

As much as I appreciate rules, I always watch for the right time to break them. Sometimes an exception elevates the whole and rules can always be rewritten.